

**HEALDSBURG FARMERS' MARKET
2016 ARTS AND CRAFTS SEASON
SATURDAY, NOVEMBER 5, 12, 19, 26**

9 a.m. to Noon

North and Vine Streets

Positivelyann@sonic.net

707-431-0365

Dear Craftsperson,

We are pleased that you are interested in joining us for the fall season. We will have four Arts & Crafts Saturdays along with our regular Farmers' Market in November. The market opens rain or shine. The Healdsburg Farmers' Market will close for the season at the end of the market day on November 26.

You must furnish everything you need to be comfortable and dry -- in other words, have an umbrella or canopy, and wear warm, waterproof clothes in layers. You will have one parking space (9 feet wide) in which to set up your table. Usually vendors keep their vehicles within their allotted space, rather than parking it elsewhere. If you have a friend coming to help, or choose to park outside of your stall space, please **park vehicles in the City Hall Parking lot and leave nearby parking for customers of the market.** This means do not park at North and Vine Streets or in the Cerri/Purity Building Parking Lot. **We appreciate your support of this policy, as it increases farmers' market attendance and *your* sales.**

The following rules of our market are applicable to everyone. **You must read them and consent to following them by signing the craft application.**

Rules:

1. All prices must be clearly posted.
2. No selling until market officially opens at 9 A.M. (**with the ringing of the market bell**).
3. Sellers must maintain their stall space in a clean, sanitary, and safe condition.
4. All vehicles must arrive by 8:00 a.m. Any seller not at their stall space one hour BEFORE the opening of the market will be unable to drive into the market. Late arriving vendors must offload and park their vehicles off site at City Hall.
5. Oversized vehicles must off-load and park off site in the City Hall parking lot.
6. Sellers may NOT move their vehicles until the market is over **AND** it is safe to do so.
7. Sellers have the responsibility for the safety and behavior of their own children.
8. NO DOGS ALLOWED IN THE MARKET.
9. Lavatory facilities with hot water are available for market sellers. They are located in the business

building on the south side of North Street, over the bridge.

10. Sellers, consumers, and management are expected to maintain high standards of honesty and to conduct themselves at all times in a courteous and helpful manner. Unreasonable or outrageous behavior is grounds for suspension from the market.

11. There is a ***non-refundable application fee*** of \$30 dollars. This fee must be paid by check or money order and be included with the application package.

12. Stall fee is \$25 per week. (The weekly fee is ***in addition to*** the application fee.)

13. The art or craft must be an original creation by the vendor. No reselling allowed.

14. The HCFM reserves the right to deny permission to sell any item deemed inappropriate by the HCFM Board of Directors.

15. We prefer market umbrellas over canopies, but understand most people own 10x10 canopies. We appreciate your cooperation with the overlap of canopies not to lose spaces in the market. Vendors occupying too much space adjacent to their booth will be charged for additional space. Vendors will be grouped with like booths (umbrellas with other umbrellas; canopies with other canopies).

16. If you have never been to the market before, please plan to arrive no later than 7:45 a.m.

17. Additional vehicles, if any, belonging to employees, friends or family members must be parked more than one block away, in the City Hall Parking lot on Grove Street or along Moore Lane. Do not park in the proximity of the market—please leave those spaces for shoppers.

18. Please mail application packets with the following forms and a check to P0 Box 2198, Healdsburg CA, 95448, by October 15.

A. The signed application form

B. Application fee of \$30 paid by check or money order to the Healdsburg Farmers' Market. The application fee is non-refundable.

C. A copy of your State Board of Equalization Sellers Permit

D. A copy of your driver's license

E. A copy of your insurance of vehicle being driven into the market

We look forward to seeing you at the November Arts & Crafts market!

Kenny Lowe
Healdsburg Farmers' Market Manager

Ann Carranza,
Arts and Crafts Coordinator
Positivelyann@sonic.net